





History of Athletics East

Name Inspiration- Athletics is the Global term used for Track & Field, and the brand is based and manufactures its products on the East Coast.

The Athletics East brand was established in 2014 to fill a void in the custom uniform market. It is a collaborative effort between Running Industry veteran Fred Doyle and Pop Tops Sportswear est. 1972.

Athletics East is a brand created by runners and coaches. This brand is for those looking to create products that will help their team stand out from the rest of the pack. Our products are designed and engineered to be lightweight, provide moisture management and breathability, ensure proper fit and maximum comfort. We will design a unique look for your practice and competition needs. You provide the school colors, logo/mascot, design suggestions, and we will do the rest. We use only high performance fabrics, and can do sublimation, screen printing, and embroidery. Most of our products are made here in the USA.

Size Chart:

		CHEST(in)	WAIST(in)	HIP(in)	
	SMALL	35-37	29-32	35-37	
CHEST	MED	37-41	32-35	37-41	
WAIST	LARGE	41-44	35-38	41-44	
HIP	XL	44-48	38-43	44-47	
	XXL	48-53	43-47	47-50	
	XXXL	53-58	47-52	50-53	
	SIZE	BUST(in)	WAIST(in)	HIP(in)	
SMALL	0-2	29-32	23-26	33-35	
MED	4-6	32-35	26-29	35-38	CHEST
LARGE	8-10	35-38	29-31	38-41	WAIST
XL	12-14	38-41	31-34	41-44	HIP
XXL	16-18	41-44	34-38	44-47	
XXXL	20-22	44-48	38-42	47-50	

Index:

Page 2 - Contents / Product KeyPage 8 Racer TeesPage 3 Full Custom UniformsPage 9 Racer TeesPage 4 Semi Custom UniformsPage 10 Warm-UpsPage 5 Semi Custom UniformsPage 11 Warm-Ups & BasicsPage 6 Stock UniformsPage 12 AccessoriesPage 7 CompressionPage 13 Corporate Charity Program

Full Custom Uniforms



Semi Custom Uniforms



Semi-Custom Sublimated Singlets MSRP 55.00

- Lightweight Tech-Lite Fabric
- Moisture Wicking
- Vibrant Colors
- Stock Designs with your logo and colors
- Made in the U.S.A.
- Men's Cut S-3XL
- Women's Cut XS-2XL

Semi-Custom Sublimated Split Short MSRP 58.00

- Lightweight Tech-Lite Fabric
- Moisture Wicking
- Inner brief
- 2.5" inseam
- Vibrant Colors
- Stock Designs with your logo and colors
- Made in the U.S.A.
- Unisex Cut XS-2XL

Choose your own color combinations, the options are endless...

Semi Custom Uniforms



Semi-Custom Sublimated Singlets MSRP 55.00

- Lightweight Tech-Lite Fabric
- Moisture Wicking
- Vibrant Colors
- Stock Designs with your logo and colors
- Made in the U.S.A.
- Men's Cut S-3XL
- Women's Cut XS-2XL

• All Semi Custom Short Graphics available on V-Notch Short

Stock Uniforms



Singlet MSRP 20.00

- Sleeveless with self fabric binding
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.

Men's/Unisex S-3XL

Colors: white, black, red, navy, gold, royal, steel grey, orange, purple, key lime

Women's Singlet MSRP 20.00

Same features as Singlet Women's S-2XL Colors: white, black, red, navy, gold, royal, steel grey, orange, purple, key lime

Men's Distance Singlet MSRP 20.00

- Self binding neck and armholes
- Runner's fit allows complete freedom of movement
- Contrast front panel inserts with arch back
- 100% microfiber polyester oXy mesh
- Inherent moisture wicking to keep you dry and comfortable
- Treated with BodyFreshé to inhibit growth of odor causing bacteria
- Breathable, easy care
- S 3X

Colors: red/white, brt yellow/white, royal/white, lime/white, white/black, graphite/white

Women's Distance Singlet MSRP 20.00

Same features as Men's DistanceSinglet

- Racerback cut with self binding neck and armholes
- Fold over pocket to secure your keys and cards

Women's S -2x

Colors: red/white, brt yellow/white, royal/white, lime/white, white/black, graphite/white

Men's Premium Short MSRP 20.00

- 5' inseam runner's fit
- Built-in briefs for comfort and wicks sweat away
- 1 1/2' elastic waistband and drawstring keep these shorts in place
- Contrast panel inserts with bottom side vents to facilitate movement
- Fold over pocket to secure your keys and cards
- 100% microfiber polyester oXy mesh
- Inherent moisture wicking to keep you dry and comfortable
- Treated with BodyFreshé to inhibit growth of odor causing bacteria
- Breathable, easy care
- S 3X

Colors: black/white, red/white, royal/white, graphite/white

Women's Energy Short MSRP 20.00

- 3" inseam runner's fit
- Built-in-briefs for comfort and wicks away sweat
- Contrast cross cut bias detail
- 100% microfiber polyester oXy mesh
- Fold over pocket to secure your keys and cards
- Inherent moisture wicking keeps you dry & comfortable
- Treated with BodyFreshe to inhibit bacteria growth
- Breathable, Easy Care

Women's S -2x

Colors: black/white, red/white, royal/white, graphite/white

Compression

Carvah

Custom Sublimated Compression Tank

MSRP \$68.00

- Form Fitting Compression Fabric
- Moisture Wicking
- Vibrant Colors
- Custom Design
- Made in the U.S.A.
- Men's Cut S-3XL
- Women's Cut XS-2XL



CRANBERRY TRAIL RUNNERS



Custom Sublimated Compression Men's Short MSRP \$58.00

- Form Fitting Compression Fabric
- 8″ Inseam
- Moisture Wicking
- Vibrant Colors
- Custom Design
- Made in the U.S.A.
- Men's Cut S-3XL
- Women's Cut XS-2XL

Custom Sublimated Compression (Women's) Boy Short MSRP \$50.00

- Form Fitting Compression Fabric
- 4" Flat Front Saddle Inseam
- Moisture Wicking
- Vibrant Colors
- Custom Design
- Made in the U.S.A.
- Men's Cut S-3XL
- Women's Cut XS-2XL

Matching Solid Brief MSRP \$25.00

- Moisture Wicking
- Vibrant Colors
- Custom Design
- Men's Cut S-3XL
- Women's Cut XS-2XL





Racer Tees



Tech Tees MSRP \$15.00

- short sleeve crew neck
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.
- Men's/Unisex XXS-4XL

Colors: white, black, red, navy, gold, bright yellow, kelly, royal, military green, turquoise, cardinal, forest, steel grey, carolina blue, sand, orange, purple, key lime, graphite

Youth MSRP 14.00

- short sleeve crew neck
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.
- Youth S-XL

Colors: white, black, red, navy, gold, royal, cardinal, forest, steel grey, carolina blue, purple

Longsleeve MSRP 20.00

- long sleeve crew neck
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.

Men's/Unisex XXS-4XL

Colors: white, black, red, navy, royal, cardinal, forest, steel grey, carolina blue, purple, key lime, graphite

Longsleeve Youth MSRP 19.00

- long sleeve crew neck
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.
- Youth S-XL

Colors: white, black, red, navy, gold, royal, cardinal, forest, steel grey, purple



Womens MSRP 15.00

- short sleeve crew neck w/ curved hem
- Relaxed fit in feminine contoured design
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.

Women's S-3XL

Colors: white, black, red, navy, gold, kelly, royal, turquoise, pink, forest, steel

Women's V-Neck MSRP 15.00

- short sleeve v-neck w/ curved hem
- Relaxed fit in feminine contoured design
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial

• Made in the U.S.A.

Women's S-3XL

Colors: white, black, red, navy, gold, purple, key lime, graphite, kelly, royal, turquoise, pink, forest, steel, orange, cardinal

Women's LongIseeve MSRP 20.00

- long sleeve crew neck w/ curved hem
- Relaxed fit in feminine contoured design
- 100% microfiber poly flatback mesh
- Moisture wicking engineered in the fabric (not a treatment)
- Anti-microbial
- Made in the U.S.A.
- Women's S-3XL

Colors: white, black, pink, red, royal, forest, carolina blue, navy, purple, steel, key lime, graphite



Coaches Polo MSRP 45.00

100% polyester wicking textured knit * Wicks moisture away from the body * Heat sealed label * Self-fabric collar * Raglan sleeves * Contrast color inserts on front * Box-stitched placket * Three matching buttons with cross-stitching * Double-needle hemmed sleeves and bottom * Individually polybagged Colors: Black/Gold, Black/Orange, Black/Red, Black/White, Cardinal/White, Columbia Blue/White, Dark Green, White, Gold/white, Graphite/White, Maroon/White, Navy/Red, Navy/White, Orange/White, Purple/Gold, Red/Black, Royal/Gold, Royal/Orange, Royal/White.

Quantum Jacket MSRP 80.00

90% polyester/10% spandex 4-way stretch woven fabric * 4-way stretch property provides ease of movement * Ladies fit * Center front zipper * Contrast piping and sleeve inserts * Raglan sleeves * Front pockets * Half elastic cuffs * Open bottom * Water resistant * Machine washable * Individually polybagged.

Colors: Black/Gold, Black/Graphite, Black/Orange, Black/Red, Graphite/White, Navy/Gold, Navy/Graphite, Purple/Graphite, Red/Graphite, Royal/Gold, Royal/Graphite



Quantum Pant MSRP 60.00

Outer shell 90% polyester/10% spandex 4-way stretch woven fabric * Upper leg lined with 100% polyester mesh, lower leg lined with 100% taffeta * 4-way stretch property provides ease of movement * Ladies' fit * Covered elastic waistband with inside drawcord * Side seam pockets * Zipper on outside lower leg * Water resistant * Machine washable * Individually polybagged Colors: Black, Graphite, Navy, Purple, Red, Royal



Longsleeve ¼ Zip Trainer MSRP 40.00

long sleeve with zipper flap • Reflective tape in front and back • 100% microfiber polyester pk • Moisture wicking engineered in the fabric (not a treatment)
• Anti-microbial • Made in the U.S.A.
Unisex/Men's XS-4XL Women's S-3XL
Colors: white, black, steel grey, royal, lime, safety orange

Tech Hooded Pullover MSRP 50.00

• 100% microfiber polyester fleece • Dyed to match draw cord • Self fabric hood, cuffs, and bottom band • Moisture wicking engineered in the fabric (not a treatment) • Anti-microbial, Anti-static • Made in the U.S.A. Unisex/Men's XS-4XL

3 Layer Lightweight Bonded Performance Hybrid Jacket MSRP \$110.00

- 100% polyester mesh bonded with 100% jersey breathable water resistant
- reflective accents inside storm placket with chin guard zippered pockets
- Men's S-3XL Women's XS-XXL
- Colors: Olympic Blue/Black, Black/Acid Green, Black/Mandarin Orange, Olympic Red/Black, Black/Black

Settens

BOSTON



- Lightweight 5.1oz Polyester anti-pill micro fleece textured mini grid pattern
- square bottom and self fabric cuffs perfect piece for layering
- Men's S-4XL Colors: black, navy, british tan, sage, charcoal
- Women's XS-4XL: blac,, navy, british tan, rouge

Micro MicroFleece Vest MSRP 50.00

Midweight • 8.4oz 100% Polyester anti-pill micro fleece • two front zippered pockets
 drawcord hem bottom

Men's S-4XLT Colors: black, british tan, charcoal, navy, sage

Women's MicroFleece Vest MSRP 50.00

- Midweight 8.4oz 100% spun polyester anti-pill micro fleece flatlock stitching
- two front zippered pockets contoured panels for a tailored fit
- Women's XS-2XL



50/50 T-shirt MSRP 7.00

• 5.2 oz 50% cotton, 50% polyester • made with up to 5% poly from recycled plastic • taped shoulder to shoulder • double-needle coverseamed neck with lay flat collar • double-needle stitched sleeves and bottom hem Adult S-3XL Colors: white, black, ash, cardinal, carolina blue, dark chocolate, deep forest, deep red, deep royal, denim blue, gold, heather blue, heather brown, heather green, heather navy, heather red, kelly green, light blue, light steel, lime, maroon, navy, orange, oxford grey, pale pink, pebble, puple, sand, smoke grey, stonewashed blue, stonewashed green, teal, yellow

100% Combed Ringspun Cotton AE Tee MSRP 10.00

 \bullet 4.5oz Soft 100% ring-spun cotton \bullet shoulder to shoulder taping \bullet double-needle sleeve and bottom hems

Unisex/Men's S-3XL

Colors: white, black, apple, butter, cobalt, garnet, heather, key lime, navy, pink, red, royal

Youth XS-XL

Colors: white, black, apple, butter, cobalt, garnet, heather, hot pink, key lime, navy, pink, red, royal

Junior Fit (fitted sillouette) S-2XL

Colors: white, black, apple, aqua, brown, butter, charcoal, chill, cobalt, eggplant, grass, heather, hot pink, key lime, lavender, navy, orange, papaya, pink, plum, purple, raspberry, red, royal, silver

Ladies Fit (larger cut) S-2XL

Colors: white, black, apple, butter, cobalt, garnet, heather, hot pink, key lime, navy, pink, raspberry, red, royal

Girls Fit XS-XL

Colors: white, black, aqua, butter, cobalt, garnet, heather, hot pink, key lime, lavender, navy, orange, pink, plum, purple, raspberry, red, royal

X-Temp Performance T-shirt MSRP 10.00

 4.5oz 60% ring-spun cotton, 40% polyester • moisture wicking • dynami vapor control that adjusts to body temperature
 Adult S-3XL Colors: white, light steel, black, deep red, deep royal, navy, neon blue heather, neon lime heather, neon orange heather, neon pink heather

Ladies All Sport Sports Bra MSRP 40.00

Heavyweight 90% polyester/10% spandex knit * 92% polyester/8% spandex wicking pinhole mesh back panel and inserts * Wicks moisture away from the body * Ladies fit * Pad print label * Racerback styling * Flatlock seamed construction for extra comfort * Contrast color pinhole mesh for added breathability * Reinforced armhole seams for added support * Soft brushed back elastic at hem

Colors: Black/Red, Black/White, Graphite/White, Lime/Graphite, Navy/White, Powder Blue/Graphite, Power Pink/Graphite, Power Yellow/Graphite, Red/White, Royal/White

Accessories

ATTLEBORD RUNNING



Custom Sublimated Compression Sleeves MSRP 42.00 (pair)

- * Form Fitting Compression Fabric *Moisture Wicking *Vibrant Colors
- * Custom Design * Made in the U.S.A. * Men's and Women's Size
- * Also Available as Calf Sleeve



Sport-Tek® Performance Knit Cap w/Embroidery MSRP 25.00

Keep a cooler head in this knit cap that features a textured moisture-wicking lining. Fabric: 60/40 cotton/acrylic, 100% polyester lining Colors: Athletic Heather, Black, Forest Green, Maroon, True Navy, True Red, True Royal

Sublimated Beanie MSRP 40.00 Full color custom sublimated beanie



Sport Bag with Shoe Pocket MSRP 50.00

600-denier polyester with PVC coating * Zippered main compartments has large U-shaped opening with two zipper pulls * Right side zippered compartment has outside pocket with hook and loop fastener * Left side zippered shoe compartment with ventilated outside pocket * Web handles with self-fabric handle wrapper reinforced at stress points * Adjustable and detachable shoulder strap with padded non-slip shoulder guard * Plastic hardware * Self-fabric piping * Foam padding at bottom of bag to retain shape. 23" x 12" x 10"

Colors: Black/Black, Gold/Black, Maroon/Black, Navy/Black, Purple/Black, Red/Black, Royal/Black

Deluxe Side Entry Computer Backpack MSRP 45.00

Deluxe, Side Entry, Computer, Handle, Adjustable Shoulder Strap, Front Pocket, Side Mesh Pocket, Zipper Closure, Main Compartment, 600 Denier Polyester, 420D Dobby Nylon. 16 1/2" W x 22" H x 8" D Color: Black

Sport-Tek® Rival Cinch Pack MSRP 15.00

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14

A tonal graphic print gives this cinch pack distinctive character, while front and interior pockets help keep small items organized.

Colors: Black, Deep Orange, Forest Green, Maroon, Purple, True Navy, True Red, True Royal

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